


## NEW EUROPEAN BAUHOUS PRIZES 2024

### DEVELOPEMENT PLAN OF THE PROJECT “HANGING SALAD GARDENS” BY ŽELJKO RADOVIĆ, SERBIA

| STEP NB. | ACTIVITIES  | TIME          | PARTICIPANTS   |
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| 1.       | <p>Choosing the location for the Hanging Salad Gardens in town Kraljevo (or other possible location)</p> <p>Obtaining the permission of the local authorities to post three constructions near the town centre with available water and by the river Ibar</p> <p>Promotion of the project and appearance in the local media focusing attention on the goals and benefits of the project to local population</p> <p>Visiting companies working with recycling materials and trying to look for an economic solution for the constructions</p>  | January 2024  | Željko Radović, local authorities, family, friends, colleagues from the University of Art who studied design, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project  |
| 2.       | <p>Choosing the materials, dimensions</p> <p>Consulting the designers about the design of each specific construction how to fit best in the environment</p> <p>Finding craftsman who will make the constructions and other parts of the gardens and attach them at the planned sites</p> <p>Finding recycling vessels that will be used for the plants and take care of their reuse and design</p> <p>Making and attaching a table of unique traditional design such as tree stump</p> <p>Contacting local organizations that can help or benefit from the project such as those of people with disabilities</p> <p>Consulting agricultural experts about the type of seeds that would be the first to plant</p> <p>Buying or making simple tools</p> | February 2024 | Željko Radović, agricultural experts, family, friends, colleagues, designers, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project, Craftsman such as carpenters, blacksmiths, physical workers if necessary, |
| 3.       | <p>Planting the first sorts of onion, lettuce and spinach taking care to protect them from the cold if it is snowy</p> <p>Working on the promotion of the project and introducing it to the local population</p> <p>Bringing a local TV station to one of the project sites</p> <p>Consulting agricultural experts for the further choice of vegetables</p> <p>Protecting plants if necessary</p> <p>Organizing two Spring workshops with kindergarten</p>  | March 2024    | Željko Radović, agricultural experts, family, friends, colleagues, designers, neighbours, citizens of Kraljevo, local  |

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|    | children related to healthy food topic  |            | organizations that can help or benefit from the project, children from the local kindergarten and their teachers, maximum groups of 15 children   |
| 4. | <p>Taking care of the vegetables that should be grown now</p> <p>Leaving messages to the visitors about the purpose of the garden</p> <p>Talking to the neighbours and informing them about the objectives and goals of the project</p> <p>Dissemination of the project in town and broader</p> <p>Workshops with school children about plants</p> <p>Organizing volunteers to visit the site frequently, water the plants and take care of the aesthetic look</p> <p>Planting a small tree or a grape in a large vessel in order to provide shade</p>  | April 2024 | Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project, children from the local school and their teachers, maximum groups of 15 children, Volunteers, journalists   |
| 5. | <p>Picking up some grown vegetables and making informal parties</p> <p>Make a vegetarian sandwich</p> <p>Organizing events such as Storytelling of traditional stories to kindergarten children at the spot</p> <p>Talking to elderly people from the neighbourhood and suggesting to use the place</p> <p>Consulting experts for summer vegetables and constant care for the plants and the nice look of the gardens</p> <p>Coffee time small parties with elderly people from the nearby buildings</p> <p>Provoking interest in agricultural activities and organizing chats about the best ways to treat vegetables without chemicals</p> <p>Planting basil in the garden in order to prevent insects coming to other plants</p> | May 2024   | Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project, children from the local kindergarten and school and their teachers, maximum groups of 15 children, Volunteers, elderly people from nearby, inclusive categories |

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| <p><b>6.</b></p> | <p>Organizing summer salad competition of interested citizens living nearby<br/> Organizing summer games for children, disabled or elderly people (such as throw a ring on the holder)<br/> Performing regular chores with the plants<br/> Being in contact with people who visit the place and exchange information about the plants and possible changes in the garden<br/> Bringing sun shades if they are necessary<br/> Leaving a box with pieces of advice and messages related to the plants if they are necessary<br/> Regular watering the plants and removing grass from the pots</p> | <p>June 2024</p>   | <p>Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project, children from the local kindergarten and school and their teachers, maximum groups of 15 children, Volunteers, elderly people, inclusive categories</p> |
| <p><b>7.</b></p> | <p>Performing regular chores with the plants<br/> Being in contact with people who visit the place and exchange information about the plants and possible changes in the garden<br/> Organizing small parties for different categories<br/> Workshops with a nutritionist for women<br/> Let's make a salad - Workshop</p>  | <p>July 2024</p>   | <p>Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project, children, Volunteers, elderly people, nutritionist</p>  |
| <p><b>8.</b></p> | <p>Performing regular chores with the plants<br/> Being in contact with people who visit the place and exchange information about the plants and possible changes in the garden<br/> Organizing small parties for different categories<br/> Workshops with a nutritionist for men<br/> Let's eat a salad - Workshop</p>   | <p>August 2024</p> | <p>Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project, children, Volunteers,</p>   |

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|            |  |                | elderly people, inclusive categories   |
| <b>9.</b>  | <p>Performing regular chores with the plants</p> <p>Being in contact with people who visit the place and exchange information about the plants and possible changes in the garden</p> <p>Planting autumn species</p> <p>Conversations about healthy diet with inclusive categories</p> <p>Observing how visited the place is</p> <p>Evaluating the achievement of the objectives of the project</p> <p>Organizing Art Workshops with schoolchildren</p>  | September 2024 | Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo, local organizations that can help or benefit from the project, children, Volunteers, schoolchildren, inclusive categories |
| <b>10.</b> | <p>Performing autumn chores with the plants</p> <p>Being in contact with people who visit the place and exchange information about the plants and possible changes in the garden</p> <p>Consulting agricultural experts</p> <p>Preparing the garden for the cold period</p> <p>Conversations with the neighbours about their opinion of the project</p> <p>Observing how visited the place is</p> <p>Evaluating the achievement of the objectives of the project</p>   | October 2023   | Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo, students, Volunteers, elderly people  |
| <b>11</b>  | <p>Performing winter chores, cleaning the leaves, protecting plants</p> <p>Observing the site</p> <p>Evaluating the project</p> <p>Dissemination of the project</p>  | November 2023  | Željko Radović, agricultural experts, family, friends, neighbours, citizens of Kraljevo,   |

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| 12. | Performing winter chores, cleaning the leaves,<br>protecting plants<br>Observing the site<br>Evaluating the project<br>Doing the preparations for the next year |  | Volunteers,<br>Željko Radović,<br>family, friends,<br>neighbours,<br>citizens of<br>Kraljevo,<br>Volunteers |
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The envisaged results and benefits from the concept would be reconnecting with nature in urban areas and the therapeutic effects of this place both to physical and mental health of people. The project is especially designed to provoke socialization of neighbours, elderly people, children, people with disabilities and anyone who feels lonely. Organizing the planned activities apart from planting and taking care of the vegetables can help a lot of people learn more about healthy lifestyle, organic food, nature in general and feel relaxed and protected in this small oasis in the middle of urban life. Kindergarten children would come to have lessons and games there, schoolchildren would learn about plants and have ambient classes. The elderly will find the reason to go outside and find something useful to do and talk to other people. The disabled can get the opportunity to do some light work and feel happier and satisfied. Somebody may even



have a salad for lunch there, but what this place can mean to its visitors will not be easily measurable. Its goal is also reestablishing meaningful communication among people, new acquaintances, making new friends, sharing knowledge and experiences and promoting healthy lifestyle. The project would enhance the relationship between the old and the young and conveying traditional values to new generations. I am sure that spending time at this gardens would have positive effects to anyone's health and mood especially to the weakest ones.

Changing bad habits and promotion of healthier and stronger relationships between people would be the final result of this project.

Željko Radović 10.11.2023.

