

TEUFELSBERG  
TRANSFORMATION LAB  
ABOUT THE TEAM



# Background

Meet Alex, Marko, and Wanda, a dynamic and multi-disciplinary team united by the shared vision that transformation of how we create, work and live is not only necessary but collectively achievable. They met in April 2023 at the Advanced Track Design Thinking program of the Hasso Plattner Institute. Fuelled by a passion for meaningful change, they embarked on a project perfectly aligned with their mission to create a participatory transformation lab: TEUFELSBERG TRANSFORMATION LAB.

Their expertise forms a blend, addressing the intricate intersections of political action, societal change, and ecological awareness.

Working together, they've forged a team that operates at the intersection of interdisciplinary collaboration, empathy, and iterative problem-solving. The result is a powerhouse of user-centred innovation and systems thinking, confident to tackle the challenges that lie at the nexus of society, politics and the environment.

Teufelsberg Transformation Lab for the European Bauhaus Prize 2024



# People behind it



**Marko Kagioglidis (they/them)** is a workshop facilitator and awareness alchemist. Using their academic background in **Integrated & Speculative Design** for making participatory transformation processes truly inclusive. With a passion for the co-creation of safer spaces, through consent awareness, where people feel safe to be vulnerable and authentic. Marko also brings a unique perspective and mindset that's rooted in and well-connected to LGBTQIA+ communities. Combining boundless creativity and courage.



**Alex Wolf (she/they)** is an innovation consultant, design thinking facilitator and systems thinker. Coming from an **International Business** background, she is leveraging her expertise in designing sustainable business models and bringing them to life. For her Master's in **European Studies**, incorporating social science, politics, culture and economics, she wrote her thesis on transformation narratives towards future-proof economic systems. Using design tools and interdisciplinarity, she empowers entrepreneurs, activists, and scientists to work on global challenges together.



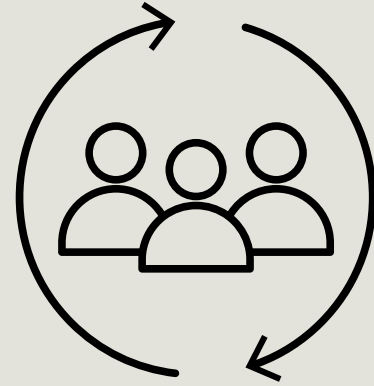
**Wanda von Bremen (she/her)** is a photographer, artist, and ecologist who is deeply dedicated to finding innovative communication strategies to raise awareness about the critical ecological issues facing our planet. With a Bachelor of **Science in Nature Conservation** and a degree in **Photography**, Wanda has successfully combined activism, ecology, and art to create a unique and impactful approach to a sustainable future. As an artist and design thinking coach, Wanda uses her skills to design more innovative and effective solutions to complex problems through creative workshops.

# How we engage



## THINK TOGETHER

We conduct creative and collaborative workshops tailored for communities, which want to foster an environment where diverse perspectives converge to drive collective innovation.



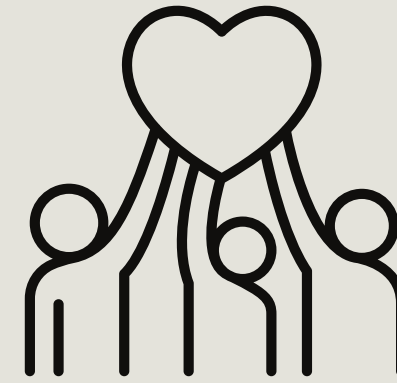
## SOCIAL INCLUSION

Initiating a collective think-and-do tank, we bring together individuals from varied backgrounds and past class divisions, creating a platform for inclusive exchange, collaboration, action, and implementation.



## HERITAGE & HISTORY

We delve into the history of places, extracting valuable lessons and insights to inform our work, respecting and preserving the cultural heritage embedded in the locations we engage with.



## OPEN AND HUMAN

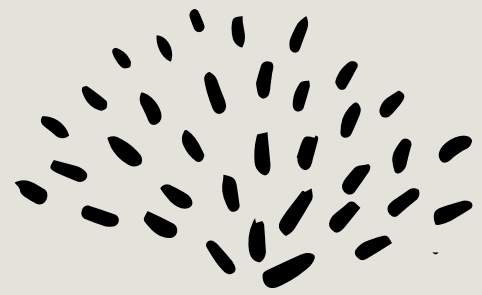
Our commitment to openness and transparency creates a safer space where everyone is welcome. Working as informed as possible and with awareness. We cultivate an inclusive working environment that encourages collaboration and mutual respect.



## SUSTAINABILITY

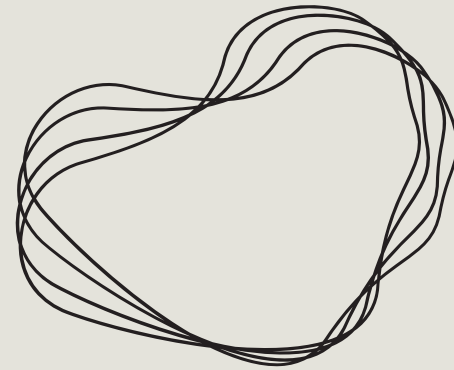
Embracing environmental responsibility, we respect nature's services. We prioritize circular and self-sufficient systems. Especially on energy production and consumption, water management, and structure upcycling.

# How we work



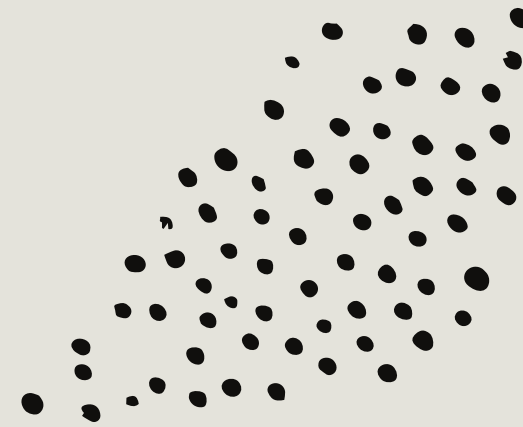
## Vision Driven

We are driven by a carefully aligned vision, guiding our collective efforts towards a common goal. Each team member actively and equally contributes to steering our course, upholding the momentum of seemingly impossible transformation.



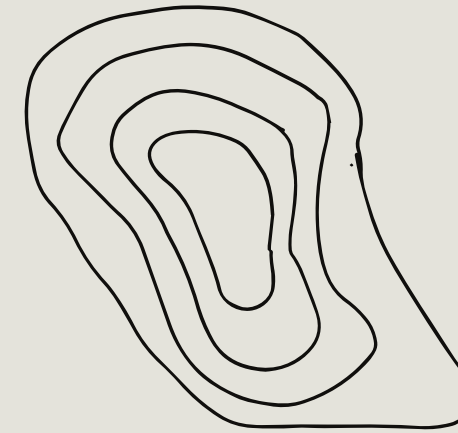
## Thinking Critically

“There are no dumb questions”. Rigorous analysis and thoughtful evaluation define our approach. We embrace a critical mindset, questioning assumptions and refining ideas to ensure the highest standards of quality and effectiveness in our work.



## Collaborative & Co-Creative

Collaboration and co-creation are at the heart of our team dynamics. We thrive on the diversity of perspectives and skills that each member brings, fostering a culture of co-creation where innovative solutions emerge through collective effort.



## Constant Learning

Embracing a collective-growth mindset, we view every challenge as an opportunity for learning and improvement. Continuous personal and collective learning is integral to our ethos, ensuring adaptability and resilience in a dynamic environment.

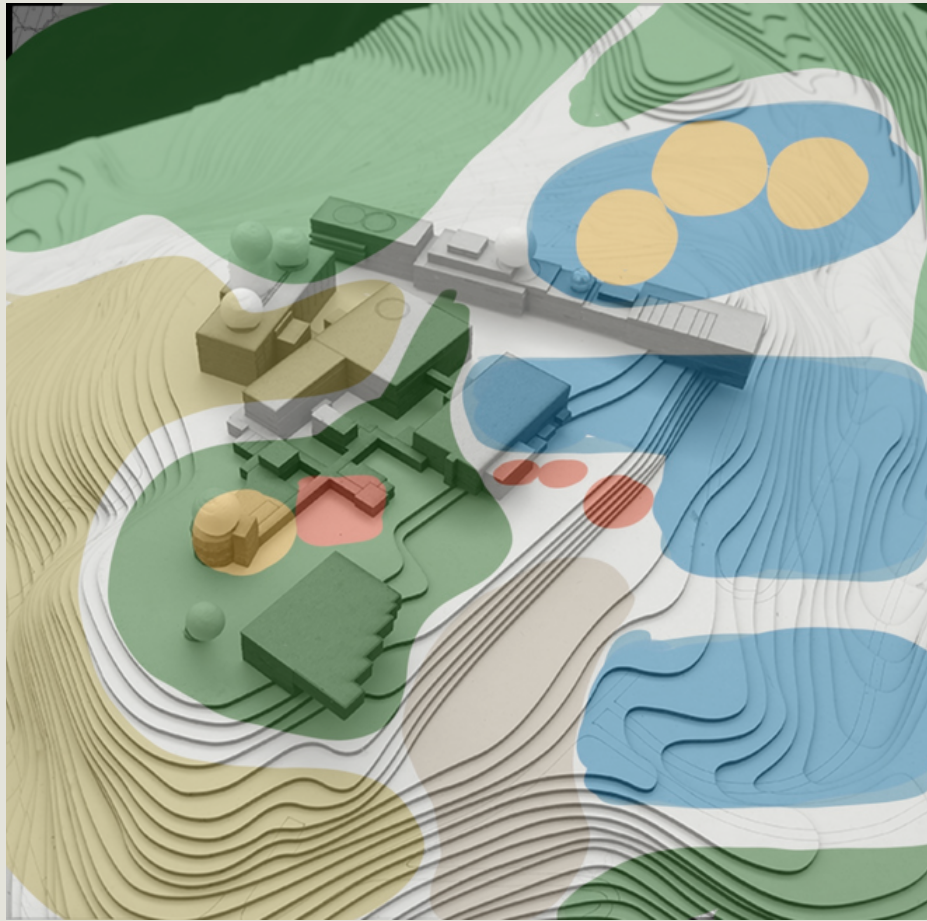


## Making Things Feasible

We don't just conceptualize; we execute. Our commitment to making ideas tangible and feasible is unwavering. We are builders, translating visions into reality through strategic planning and effective implementation.

# Our Activities

## CONCEPT & FUTURES BUILDING



## RESEARCH & DEVELOPMENT



## CO-CREATION, FORMAT DESIGN & FACILITATION



# TEUFELSBERG TRANSFORMATION LAB

A participatory project by

Marko Kagioglidis

Alex Wolf

Wanda von Bremen

Partners who trust us

