ANNEX 1: GUIDING QUESTIONS FOR STRAND A APPLICATIONS

DETAILED DESCRIPTION OF YOUR PROJECT

TELL US ABOUT YOUR PROJECT

Please provide a comprehensive summary of your project. Make sure to focus on already achieved results as well as long term impact(s). (max. 2000 characters with spaces or 30 lines).

Guide: *This section should give a clear and structured overview of your project. Please make sure to cover:*

- *Overall aim*: *What is the main purpose of the project? What problem or opportunity does it address?*

- *Target group(s):* *Who are the main beneficiaries or users (e.g. residents, young people, professionals, vulnerable groups, communities, institutions)?*

- *Specific objectives:* *What concrete goals did you set to achieve?*

- *Achieved outcomes:* *What has been delivered so far? What changes, improvements, or results can be observed. Please provide any evidence, data, feedback, or examples that support your claims.*

- *Transformative potential:* *Highlight what makes your approach new, different, and forward-looking*

TELL US THE STORY BEHIND YOUR PROJECT

How did your project come about and how was it implemented on the ground? max. 2000 characters with spaces or 30 lines)

Guide: *In your answer, make sure to cover:*

- *How the idea came about*

- *Who took part in the project and made decisions*

- *The main phases of the project (e.g research, co-design, testing, implementation, evaluation)*

- *The tools or methods used (e.g, digital tools, pilots actions, consultations)*

- *How your approach contributed to achieving the project's objectives*

ADHERENCE TO THE NEW EUROPEAN BAUHAUS

Exemplary character in terms of the three core values of the New European Bauhaus. For more information of these values, please refer to the *Guide to Applicants*.

NEB value: Sustainability (max. 2000 characters with spaces or 30 lines)

How does your project concretely address environmental, social, cultural, or economic challenges and opportunities? In what way can your project be considered exemplary

in terms of sustainability?

Guide: In your answer, make sure to cover:

- ***Sustainability objectives: What goals does your project aim to achieve?***

- ***Implementation****: What concrete actions, measures, or strategies were used to achieve these objectives?*

- ***Results****: What evidence shows that these objectives have been met?*

- ***Exemplary character****: What makes your approach particularly strong, innovative, or durable compared to other practices?*

NEB value: Aesthetics (max. 2000 characters with spaces or 30 lines).

How does your project concretely contribute to making life more beautiful for people, communities and neighbourhoods – both in the everyday and in the longer term? How does your project contribute to creating a sense of belonging and care for the place? In what way can your project be considered exemplary in terms of aesthetics?

Guide: In your answer, make sure to cover

- ***Aesthetic objectives****: How does the project enhance the quality of life and people's experience of places and physical environments?*

- ***Implementation****: What choices, approaches, and activities helped achieve these objectives? How does your project integrate design, culture, arts and craftmanship?*

- ***Quality of experience****: How does the project contribute to people's well-being, comfort? How is it positively stimulating for the five senses?*

- ***Cultural benefits****: How does the project contribute to cultural expression, heritage, creativity, local identity, or sense of belonging?*

- ***Exemplary character****: What makes your project stand out compared to other practices?*

NEB value: Inclusion (max. 2000 characters with spaces or 30 lines).

How does your project concretely address challenges and opportunities related to accessibility and affordability for all? How does it promote inclusive governance systems, design for all principles, or new societal models? In what way can your project be considered exemplary in terms of inclusion?

Guide: In your answer, make sure to cover

- ***Inclusion objectives:*** *What forms of inclusion does your project aim to promote (e.g. social, economic, cultural, spatial, digital, or governance-related inclusion)?*

- ***Implementation:*** *What concrete measures, tools, or processes were used to achieve these inclusion goals?*

- ***Results:*** *What changes or benefits demonstrate that inclusion has been successfully strengthened?*

- ***Exemplary character:*** *What makes your project particularly innovative or inspiring in promoting inclusion compared to other practices?*

Exemplary character in terms of the three working principles of the New European Bauhaus.

NEB working principles: Participatory (max. 2000 characters with spaces or 30 lines).

How has your project involved citizens, communities and civil society organisations who benefit from your project, or are affected by it? What was their role and level of involvement? What has been the impact of their involvement in the project?

Guide: In your answer, make sure to describe:

- *Who was involved (e.g. citizens, community groups, NGOs, associations).*

- *At which stages they were involved (e.g. design, decision-making, implementation, evaluation).*

- *How they participated (e.g. consultations, co-creation workshops, governance roles, feedback processes).*

- *The level of influence they had on decisions and outcomes.*

- *How their involvement improved the quality of the project.*

NEB working principles: Multilevel governance (max. 2000 characters with spaces or 30 lines).

How were stakeholders at different levels (local, regional, national, and European) involved in the design and implementation of the project? What was their role and level of involvement? What was the added value of their engagement?

Guide: In your answer, make sure to cover:

- *Which institutions or organisations were involved at different level of governance (e.g. municipalities, regional authorities, ministries, EU bodies, networks).*

- *What their specific roles were (e.g. funding, coordination, policy support, expertise, dissemination).*

- *How cooperation between different levels was organised.*

- *What added value did multi-level engagement bring (e.g. expertise, scalability, legitimacy, resources, alignment with policies).*

NEB working principles: Transdisciplinary (max. 2000 characters with spaces or 30 lines).

What disciplines and/or knowledge fields (e.g architecture, design, engineering, social sciences, arts, education, digital technologies, environmental sciences) were reflected in the design and implementation of your project?

Guide: In your answer, make sure to cover:

- *How did representatives of disciplines and knowledge fields interact with each other?*

- *How collaboration was organised (e.g. joint workshops, interdisciplinary teams, shared decision-making). How were different perspectives combined?*

- *What benefits resulted from this approach (e.g. more innovative solutions, better problem-solving, stronger social or environmental impact)? What was the added value of this process?*

EU COMPETITIVENESS

BUSINESS MODEL

Please describe the business model behind your project. What makes your project financially sustainable over time (e.g. activities generating revenues, public funding, donations, crowdfunding, specific financial instrument, etc.)? (max. 2000 characters with spaces or 30 lines)

Guide: In your answer, make sure to cover:

- *Who has financed the implementation of your project?*

- *Does your project generate revenues now? For whom?*

- *Does it have the potential to generate revenues in the future? For whom?*

- *What costs are associated with the continuation of your project? Whom incurs these costs?*

- *How can your business model contribute to the scalability and/or continuation of your project in the future?*

- *Does your project have the potential to create disruptive innovation in the field of city development? If yes, how?*

High potential for transferability and replicability to other geographies and/or sectors

SCALABILITY - (max. 2000 characters with spaces or 30 lines)

Which elements of your project could be replicated or transferred to other places, groups of beneficiaries, or contexts (e.g. aspects of the methodology, technology, processes, products, tools, or key learnings etc.)?

Guide: In your answer, make sure to cover:

- *Why your project can serve as a model or inspiration for others.*

- *Which parts of your project are most easily transferable*

- *Whether replication requires specific skills or partnerships. How were they important?*

- *What may need to be adapted to serve local contexts.*