

# PROTECTION OF YOUR PERSONAL DATA – New European Bauhaus Prizes

This privacy statement provides information about the processing and the protection of your personal data.

**Processing operation:** New European Bauhaus Prizes

Data Controller: European Commission, Directorate-General for Regional and Urban Policy, Unit

DDG.02 – Coordination of Programmes

Record reference: DPR-EC-22709

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#### 1. Introduction

The European Commission (hereafter 'the Commission') is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation 'New European Bauhaus Prizes' undertaken by the Commission is presented below.

# 2. Why and how do we process your personal data?

The Commission collects and uses your personal information for the following purposes:

- To ensure an adequate organisation, management, and follow-up of the New European Bauhaus Prizes, including the evaluation of selection criteria or eligibility criteria of applications, and communication with applicants throughout both the selection and awarding process.
- 2. To promote the New European Bauhaus Prizes, and the New European Bauhaus initiative, through publications of photos and videos in the dedicated New European Bauhaus Prizes website and social media channels, as well as other European Commission channels, etc. (including showing faces in recognisable manner).

Your personal data will not be used for an automated decision-making including profiling.

#### 3. On what legal ground(s) do we process your personal data

We process your personal data because a, because processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body:

Article 58(2) (d) of the EU Financial Regulation: The Coordination and promotion of awareness on development issues appropriations are implemented without a basic act by virtue of tasks deriving from the Commission's institutional prerogatives, as provided for by Article 58(2) (d) Regulation (EU, Euratom) 2018/10461 in line with the Commission's political priorities, and DG Reginal and Urban Policy.

Consequently, those processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body).

Your consent is required for the following actions:

 the processing and publication of the photos and videos you submitted, and captured during the awards ceremony for the promotion and communication of the New European Bauhaus initiative;

- the processing of any health data linked to access or dietary requirements you may submit in the context of your attendance to the award ceremony;
- the processing of your identification and contact data for the purpose of getting in touch with the relevant European Commission services and the New European Bauhaus (NEB) Community members in the future (i.e. to invite you to New European Bauhaus events as a participant as a speaker).

If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes.

You can give your consent via a clear affirmative act by ticking the box(es) on the online registration form or by email.

Your consent for these services can be withdrawn at any time via email: REGIO-COORDINATION-OF-PROGRAMMES@ec.europa.eu

## 4. Which personal data do we collect and further process?

In order to carry out this processing operation the European Commission collects the following categories of personal data:

# A. Applicants of the New European Bauhaus Prizes:

Minimum compulsory data:

- Contact details: first name, family name, function, nationality, address (country of permanent residence for individuals or address of the organisation), phone number, email address
- Photos and video recordings of projects which may contain personal data of the data subjects or others.
- Organisation contact (if applicable): name of organisation, type of organisation, address of organisation
- Information for the evaluation of eligibility criteria such as applicant's date of birth and picture of ID card or passport displaying the date of birth (only for applicants in Strand B)

# Optional data

• Relevant website(s) and social media account(s) (Facebook, Twitter, LinkedIn, Instagram, etc.) associated to the project

# B. Finalists of the New European Bauhaus Prizes participating at the Awards Ceremony: *Minimum compulsory data:*

- Bank account reference (IBAN and BIC codes), passport number, ID number
- Photographs and video recordings will be taken during the award ceremony and around the event venue for communication and promotion purposes.

#### Optional data

• Dietary preferences and food allergies, and other medical details if applicable

## C. Winners of the New European Bauhaus Prizes:

Minimum compulsory data:

Bank account reference (IBAN and BIC codes)

The NEB platform system relies on EU-Login for authentication so users need to be included in EU-Login before being able to access. For further details on EU-Login processing, please check

the notification of EU-Login system: DPR-EC-03187 "Identity & Access Management Service (IAMS)" by DG DIGIT.

The IP of visitors and users downloading the guide are collected by the system and transformed to a country using an European commission service called IP2Country (https://webgate.ec.europa.eu/fpfis/wikis/display/webtools/IP2Country).

# 5. How long do we keep your personal data?

The European Commission only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that may be processed, please find below the retention details and the reference to the relevant record of processing:

- Personal data of applicants including contact details, social media data if relevant, photos and videos submitted via the application form will be retained for five years after the Awards Ceremony.
- Personal data regarding the dietary preferences and allergies of the finalists, along with
  potential medical details and data that are essential to guarantee the travel and lodging
  arrangements for the finalists if relevant will be kept for one month after the Awards
  Ceremony.
- Financial data will be kept for 10 years following the closure of the contract/payment.

### 6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored either on the servers of the European Commission and of its contractors. All processing operations are carried out pursuant to the <a href="Commission Decision (EU, Euratom">Commission Decision (EU, Euratom)</a> 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your data on behalf of the Commission, and by the confidentiality obligations deriving from the transposition of the General Data Protection Regulation in the EU Member States ('GDPR' Regulation (EU) 2016/679.]

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

## 7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Third parties, such as external service providers having signed a service contract with the Commission, may also have access to the data, where necessary for the purposes outlined above.

The personal data of chosen finalists may be disclosed to governmental entities of the pertinent European Union (EU) Member State where the project or idea is being executed, aiming to facilitate the execution of the New European Bauhaus initiative while adhering to data protection regulations.

The controller will transfer the personal data of applicants and applications from the Western Balkans, Ukraine and Moldova to the relevant recipients in a third country in accordance with Regulation (EU) 2018/1725.

In the absence of an adequacy decision, or of appropriate safeguards, transfer of personal data to a third country or an international organisation is based on the following condition(s):

- The transfer is necessary for important reasons of public interest
- For the purpose we may be required to do so by law

#### **Cookies:**

Cookies are short text files stored on a user's device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

The registration of the applicants takes place via a Commission website. The cookies employed by the Commission on the registrant's device for that purpose will be covered by the cookie policy of the Commission, which is available here: https://ec.europa.eu/info/cookies\_en.

When you visit the website(s) of our contest and when you register, the cookies disappear once the session has been terminated. The collection, aggregation and anonymising operations are performed in the data centre of the European Commission under adequate security measures.

Cookies are stored by Europa Analytics, the corporate service which measures the effectiveness and efficiency of the European Commission's websites on EUROPA. More information is available in the Record of Processing DPR-EC-00685 (Europa Analytics).

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the meeting/event website may not work as intended.

The cookie-related information is not used to identify data subjects personally and the pattern data is fully under the Commission's control. These cookies are not used for any purpose other than those described here.

Should you wish to opt your personal data out of our anonymised, aggregated statistics, you can do so on our cookies page. In particular, you can control and/or delete those cookies as you wish

# 8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) on grounds relating to your particular situation.

You have consented to provide your personal data to the data for the present processing operation. You can withdraw your consent at any time by notifying the Data Controller by email: REGIO-COORDINATION-OF-PROGRAMMES@ec.europa.eu. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

# 9. Contact information

#### The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, REGIO.DDG.02 (REGIO-COORDINATION-OF-PROGRAMMES@ec.europa.eu).

#### - The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (<u>DATA-PROTECTION-OFFICER@ec.europa.eu</u>) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

#### - The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

### 10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <a href="http://ec.europa.eu/dpo-register">http://ec.europa.eu/dpo-register</a>.

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC-22709